

# Advancement Team

**Admissions, Alumni, Communication,  
Fundraising, Special Events**

- Christina Busso, Advancement Director
- Valerie Meriot-Burn, Admissions Director
- Agnes Finucan, Admissions
- Meaghan Hlinka, Admissions
- Cecile Dekoninck, Communication
- Andrea Fort, Alumni + Comms + Events + Fundraising
- Julia Taylor, Comms + Events + Fundraising

# Admissions

Points of pride:

- Creating a welcoming environment for new families
- Parent Ambassador program
- Presence at local / regional events
- Strong retention rate
- Welcoming prospective families at Open House events

*For this school year, 1,124 students call Rochambeau their home!*

# Communications

## Points of Pride:

- High readership and engagement (clicks and likes)
- Celebrating the success of our students, teachers and staff
- Connections for Francophone, Francophile and international audiences
- Alumni resources

*New website coming 2019-2020*

# Fundraising

- As an independent school Rochambeau is a fully self-funded non-profit school. Gifts to Rochambeau may be **tax deductible**.
- Tuition provides a financial anchor, but does not cover the full price of the investments we make in our students each year.

## Your gifts go right to work for our students

### Examples...

\* **Financial Aid:** awards to 10% of students, \$950,000 total

\* **Classroom Tools and Tech**      \* **Team Uniforms**

\* **Sports Equipment**

\* **Special projects**

\* **Teacher Trainings**

# Major Milestones!

## Participation : 50% Parents & Staff

Average participation rate for Independent Schools in the US is 70%.  
*Goal is to reach 100%*

*Every gift is important, no matter what the amount.*

## Financials : approaching \$325,000

*Goal is to reach \$325,000*

***FIRST TIME ! Annual Fund exceeded \$100,000 !***



**Thank you to our Volunteers!**

